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Green Bay Area Public Schools and City of Green Bay Begin Planning Work on Safe Walking and Biking for Schools & Community

GREEN BAY, WI – July 11, 2018 In August of 2016, the Green Bay Area Public Schools received a \$248,000 grant to be used from February of 2018 to June of 2019 to explore ways to improve the safety of students walking and biking to school. In March of 2017, the District and City of Green Bay agreed to partner on the project with the goal of expanding these efforts community-wide.

Through a Request for Proposal process, the District and City of Green Bay selected Toole Design Group from Madison, Wisconsin and We Bike Etc., LLC, from Ashwaubenon, Wisconsin to provide support in developing the plan. In addition, an advisory committee consisting of local leaders and experts has been created to seek public input and guidance in the plan creation.

The advisory committee held its first meeting early this month. One of the first action items will be to collect information from the community using a [Wiki map](#), which allows individuals to provide input on barriers and opportunities for bicycling and walking within the Green Bay Area Public School District attendance area and the City of Green Bay. In addition to accessing the map online, the public may provide feedback at the Open Streets event on Saturday, July 14 from 9:00 a.m. to 1:00 p.m.

Community members can stay informed about the planning efforts by visiting the [website](#).

The first Safe Routes program in America was created in the Bronx, New York in 1997 and the Federal Safe Routes to School Program was established in 2005. Since then, cities around the country have created Safe Routes to School programs, focusing on the five traditional elements (“E’s”) of Safe Routes: education, encouragement, enforcement, engineering and evaluation. By focusing on these elements, Safe Routes programs help increase safety for pedestrians and bicyclists, reduce traffic

congestion, and improve the health of citizens. Some other significant benefits of Safe Routes programs include teaching children and drivers fundamental safety skills, increasing the sense of freedom and responsibility in children, and providing more transportation options for all residents. In the end, promoting a healthy lifestyle and active transportation provides positive psychological, physical and financial results in our communities.

Green Bay Area Public School District

Founded in 1856 with the opening of the Sale School, the Green Bay Area Public School District is more than 150 years old. A unified school district of 92 square miles, it covers the city of Green Bay, all of the village of Allouez, the village of Bellevue, the town of Scott, as well as part of the towns of Ledgeview, Eaton, Green Bay and Humboldt. More than 21,000 students attend an early education center, 25 elementary schools (4K-5), one K-8 school, one specialty school (K-8), one charter school (8-12), four middle schools (6-8) and four high schools (9-12), making it the fourth largest school district in the state of Wisconsin. For more information, visit the district website <http://www.gbaps.org>.

City of Green Bay

City of Green Bay has over 100,000 residents and almost 50 square miles of land. We boast 62 parks including Bay Beach, one of the oldest continuously running amusement parks in the nation. We have 900 employees and a budget of \$107,000,000.

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